

July 4, 2004

NEWPORT, RI– Recently developed and after months of perfecting, the much anticipated inaugural line of REDD apparel is finally available for purchase. The line was inspired by the independent nature of Robert Redd. Thus, it is difficult to imagine a more fitting day for the introduction of this new line than the anniversary of our country's independence.

The new line of apparel will be welcomed officially at the Robert Redd, LLC trunk show at A Perfect Day in Paradise, unveiled in the classic setting of Newport, Rhode Island, a favorite vacation spot of Robert Redd. The event is expected to attract a high volume of illustrious customers, so one would be well advised to arrive at one's earliest convenience.

Robert Redd, LLC excels in creating, designing, and producing the most unique consumer products. Notably, the initial Redd® products were fine gentleman's knits. The products are comprised of the finest materials, matched with unique colors and are intelligently conceived so that both the products and brand appeal to the gentleman or lady with the highest personal regard for his or her wardrobe.

The legend of Robert Redd™, tracing back to before the turn of the century, was founded on a love of both adventure and of the finer things in life. Robert Redd, LLC continues to evolve holding true to the most defining characteristics of its original inspiration, especially those derived from his family's motto, "Extend Love, 'Tis what you truly are". Many more colorful adventures exist and once properly researched, will be reported faithfully by Robert Redd, LLC.

For more information, send an email to [info@robertredd.com](mailto:info@robertredd.com), or call 434-979-9191.