

November 1, 2004

CHARLOTTESVILLE– Robert Redd was never one to be satisfied with a less than perfect product or shopping experience. Thus, Robert Redd, LLC has vastly improved the Robert Redd website in keeping with the strong principles of the company’s original inspiration, the worldly Robert Redd.

Just in time for the holiday season, Robert Redd, LLC is pleased to offer its distinguished customers an e-commerce program, facilitating shopping by selling apparel directly on a new website. With this convenient new feature, the company hopes to allow its customers time to pursue even more thrilling adventures.

Robert Redd, LLC excels in creating, designing, and producing the most unique consumer products. Notably, the initial Redd® products were fine gentleman’s knits. The products are comprised of the finest materials, matched with unique colors and are intelligently conceived so that both the products and brand appeal to the gentleman or lady with the highest personal regard for his or her wardrobe.

The legend of Robert Redd™, tracing back to before the turn of the century, was founded on a love of both adventure and of the finer things in life. Robert Redd, LLC continues to evolve holding true to the most defining characteristics of its original inspiration, especially those derived from his family’s motto, “Extend Love, ‘Tis what you truly are”. Many more colorful adventures exist and once properly researched, will be reported faithfully by Robert Redd, LLC.

For more information, send an email to [info@robertredd.com](mailto:info@robertredd.com), or call 434-979-9191.